





Classroom A





Classroom B

MARKET >>>



2.2 million K-9 **teachers**



4.8 million **students**



64% of teachers feel they **do not** receive **enough support** from school and government



50% of Brazilian student **drop out** of school by the time they reach **high school**

Sources:
Lehman Foundations (2015)
INEP (2016)



Need classroom management



Need constantly update



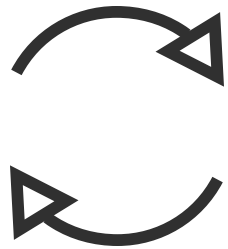
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BIG Problems



30%

**Learning time lost to
classroom management**



EU ENSINO

LEARN TO TEACH, TEACH TO
LEARN



PILLARS



DIAGNOSIS



PEDAGOGICAL
TOOLS



VIDEOS &
OTHER MATERIALS

COMMUNITY



Classroom management



Constantly update



Empowerment

**BIG
Solutions**



NEXT STEPS

1

Address Behavior
Management

2

Support Teachers in
Content Development
and Collaboration





THANK YOU!