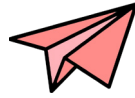


# COLEGA:

Engaging educators, transforming learning



## MISSION:

To connect Brazilian educators to lesson planning and engagement tools to transform student learning



## PROBLEM:

Teachers lack the **time** and **resources** to efficiently produce high quality lesson plans for effective and inclusive classroom instruction



## SOLUTION:

Colega is a digital platform designed to relieve teachers of the stressful and time-intensive burden of writing and iterating on lesson plans



## GAME PLAN:

We will sell directly to schools and municipal school districts using a per teacher subscription pricing model with annual contracts

2nd commercial version for grades 1-5  
125 schools, 1,925 teachers, R\$ 452K

Year 2



Year 1

1st commercial version for grades 1-3  
25 schools, 389 teachers, R\$ 23K

Year 3

3rd commercial version for grades K-9  
350 schools, 5,670 teachers, R\$ 1.5M



## IMPACT:

Innovative content delivery

Alignment with BNCC

Inclusive curriculum

Better teacher performance

Improved student achievement

## OUR TEAM:



Aditi



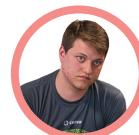
Frances



Tácio



Daria



Marco



Brian