

CORUJITA



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Mendonça Filho



"Let's not pretend that this tragedy does not exist. [...] And we can not accept that it will last and continue, and that the MEC [Minister of Education] be passively watching this picture."

Low performance
Brazilian economy

- 49% of students
- 61% of students
- 23% of students
more
- 8,3% of K5

Crisis in Brazil



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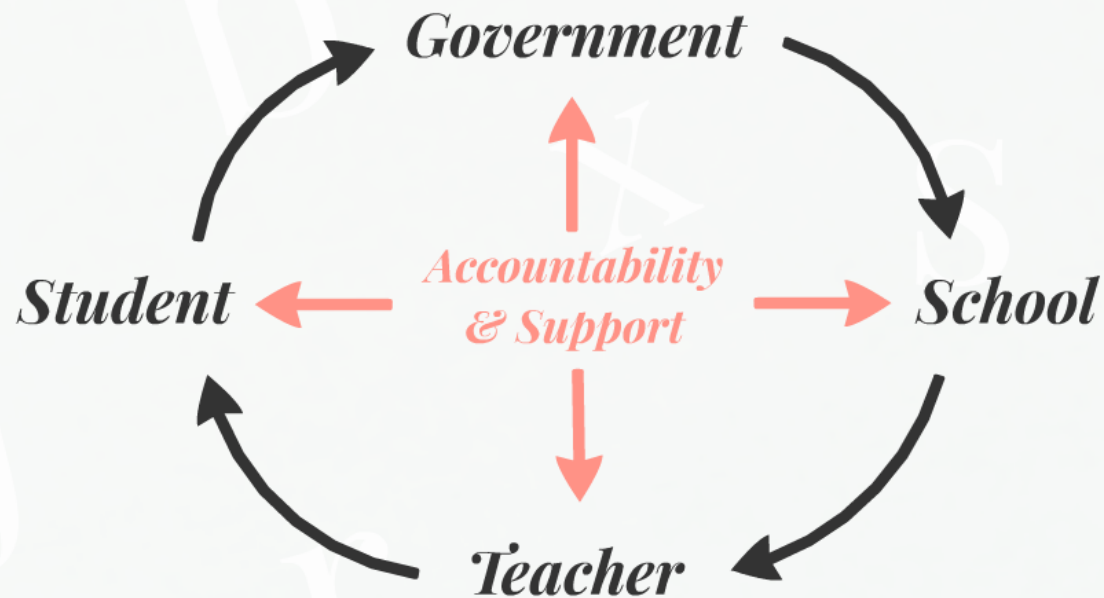
Low performance has become a norm in the Brazilian education system

- 49% of students are behind in literacy
- 61% of students are behind in mathematics
- 23% of students are overaged by 2 years or more
- 8,3% of K5 students fail each year

Framework

Design Principles:

- Our solution will empower stakeholders in the Brazilian education system to take student-centered data on literacy, math, and attendance and act upon it
- Our solution must build a culture of accountability that is grounded in personal attention, autonomy, and empowerment



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