

MISSION

Enhance communication between teachers, coordinators and disability specialists in the Brazilian education system to facilitate more effective teaching and learning

CUSTOMERS



Pedagogical Coordinators



Teachers



Disability Specialists



THE TEAM

DOUGLAS GIGLIOTI,
Brazilian social entrepreneur

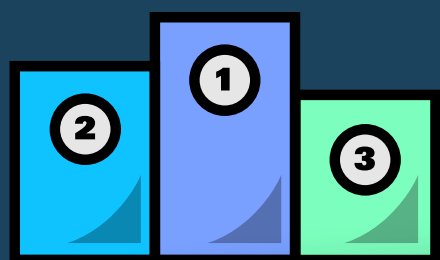
ROSYCLEA DANTAS,
Brazilian special education teacher

YANRU PHOEBE CHEN,
Doctoral candidate in Intellectual Disabilities at Teachers College

YVONNE THEVENOT,
K-12 serial entrepreneur & Masters student at Teachers College

MONICA CHAN,
Doctoral student in Instructional Technology & Media at Teachers College

TANMAY CHOPRA,
Computer Science undergraduate at Columbia SEAS & digital strategy consultant



COMPETITORS



Teachers Pay Teachers

SCADAS

Towards an inclusive education

PROBLEMS



1

Brazilian teachers (especially those with students with disabilities) don't know how to meet BNCC objectives

2

Lack of coordination between resource room and general classroom teachers

3

Lack of communication between teachers, disability specialists and coordinators in various schools

HOW OUR SOLUTION WORKS



A database of shared lesson plans and strategies on working with students with and without disabilities, built using a neural network of data collected over time

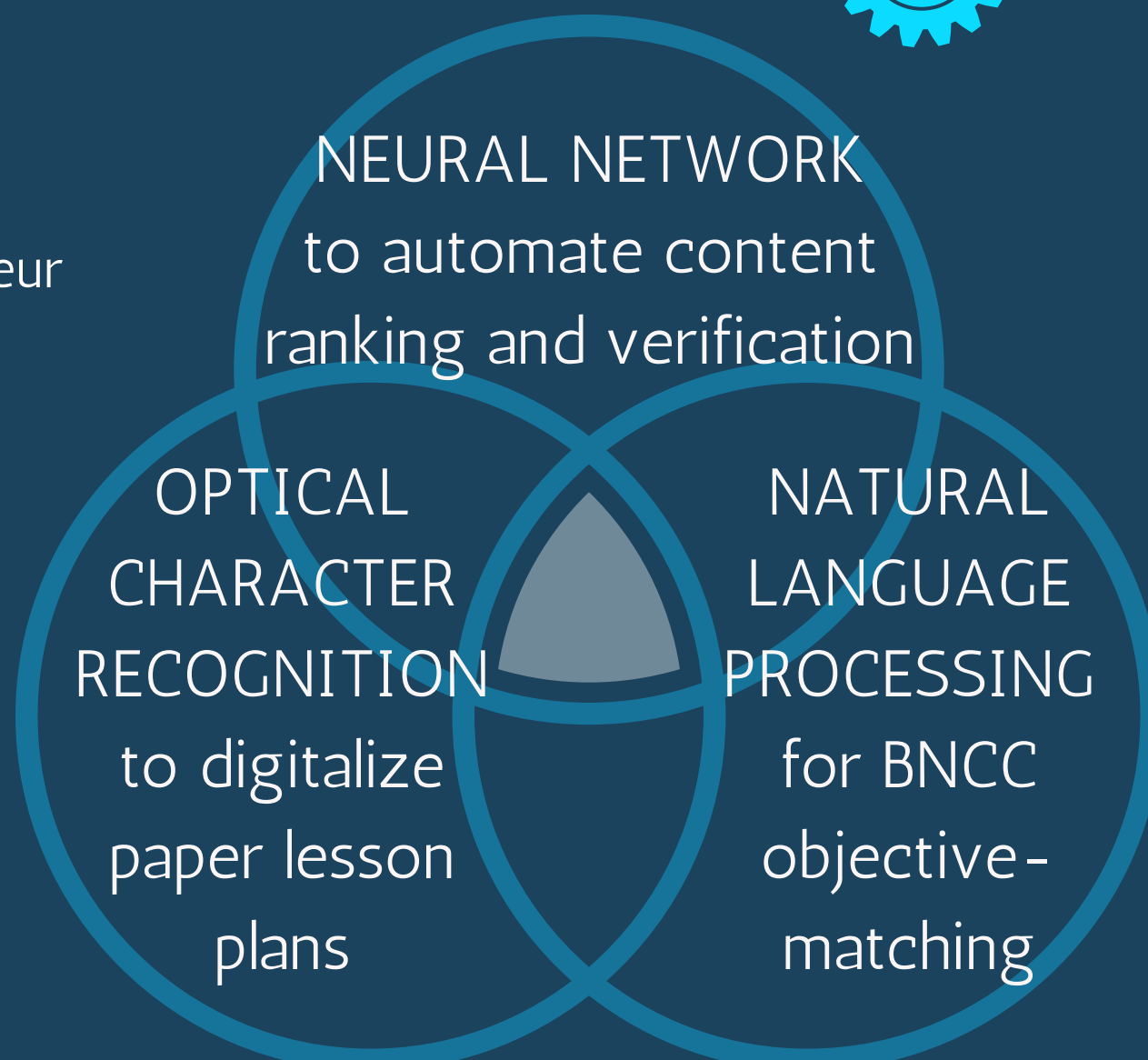
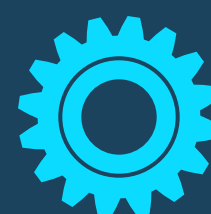


An instant messaging platform for teachers to directly ask disability specialists for advice



BNCC template and objective-matching for more streamlined lesson planning

THE TECH



SOCIAL IMPACT



Provide a tool for Brazilian teachers to have higher-quality instructional activities to meet BNCC objectives and improve students' learning experience, especially for students with disabilities

METRICS



- Minimize students' dropout rate
- Increase students' test scores
- Reduce the amount of time teachers spend searching for resources

OPERATIONAL PLAN

To be implemented in São Paulo to gauge viability of product.

